

he Data Mine



INTRODUCTION

- Indiana Soybean Alliance (ISA) works to connect programs to sustainability initiatives of all forms
- Challenges faced by farmers
- Lack of new arable land
- Decreasing quality of topsoil
- Conservation of existing land is paramount
- Our website helps locate sustainability programs using mapping features and a questionnaire to refine search
- Livestock programs focus on dairy and pasture management
- Row crop programs focus on cover crops and reduced/no till programs

TWO APPROACHES

- Form filled out by farmer to give more specialized suggestions
- Interactive map to quickly click and find suggested programs by county.

IMPACT

- Growth of program usage in Indiana:
- Providing programs to help farmers grow
- Growth of enrollment programs themselves
- Ease of access to information:
- Standardized database
- One-stop shop for Farmers
- Proof of concept to the industry

INDIANA SOYBEAN ALLIANCE

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