# Wildlife Conservation using Geospatial ML



The Data Mine





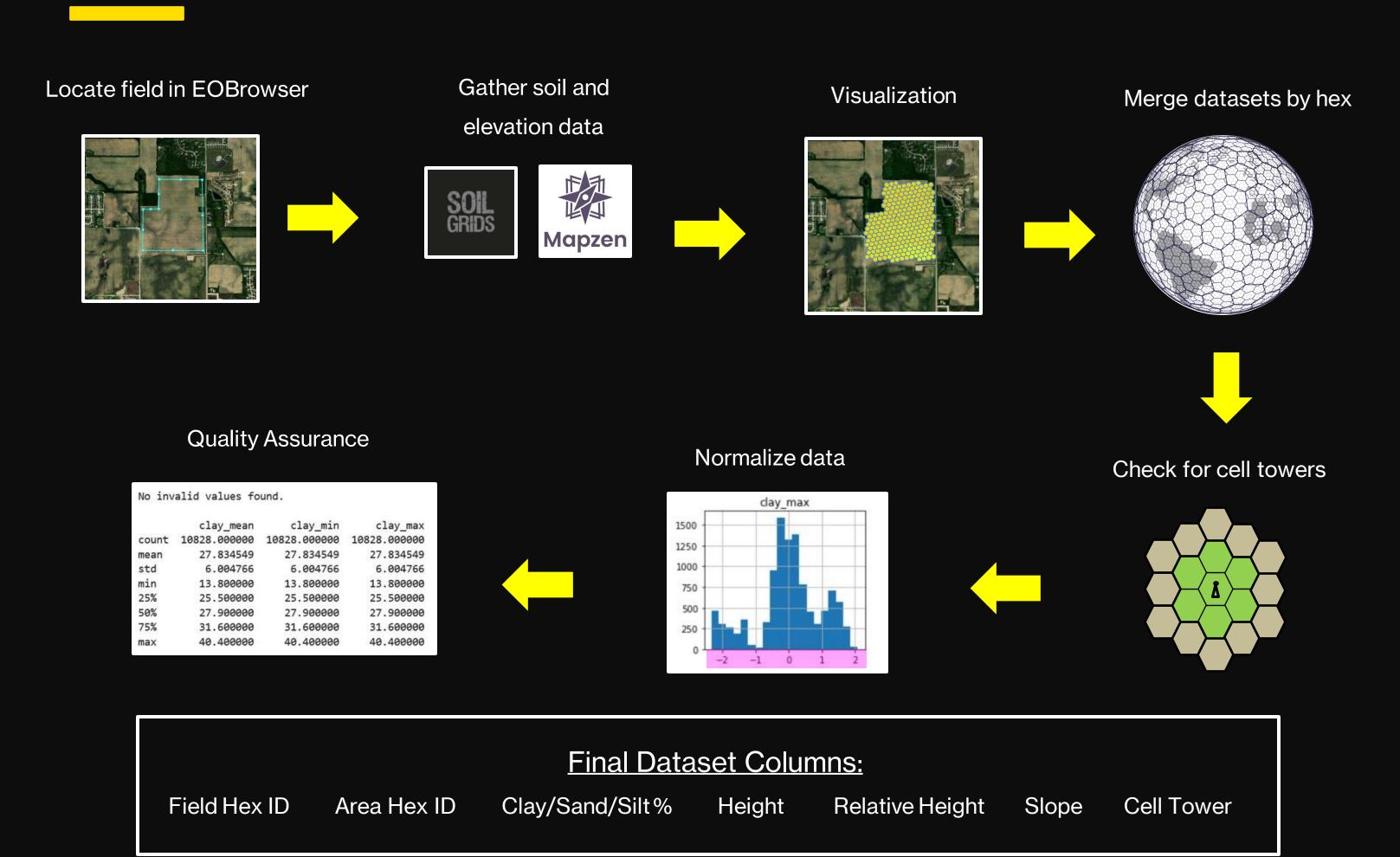


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# Introduction

- Pheasants and Quail Forever (PQF) is a non-profit organization that is dedicated to conserving wildlife
- John Deere partnered with PQF to identify farmland as a source of conservation.
- The objective is to develop a geospatial machine learning model to identify farmland that is suitable for conservation.
- The purpose is to aid conservation and help farmers to reuse unproductive or unprofitable farmland.
- The geospatial machine learning model uses data sources, such as satellite imagery, soil, and elevation data.
- The poster presents our findings and discusses the implications of our work for the future of wildlife conservation.

### **Dataset**



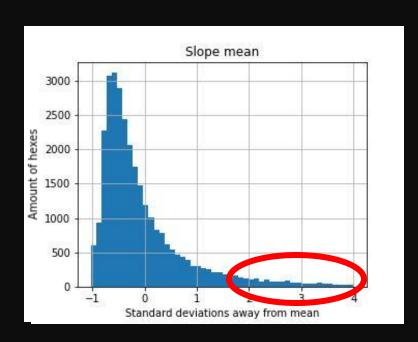
# **Detecting Potential Conservation Land with Heuristics**

NDVI (Health of Vegetation) approach Outlier approach

 Find fields with NDVI lower than a certain threshold based on NDVI around it plus what is growing



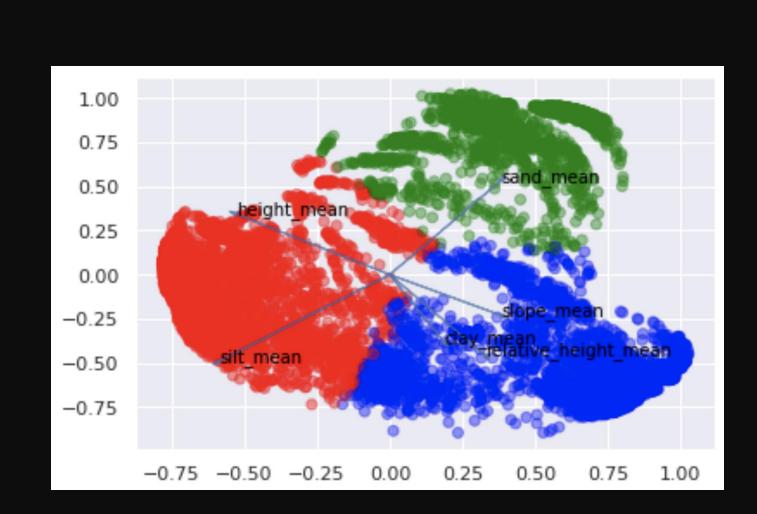
Based on a large amount of data, find outliers





# **Detecting Potential Conservation Land with Unsupervised Learning**

The arrows represent
the level of importance
of each feature in the
dimension reduction.
Each data point
represents a hex id.



#### **Variables**

- Sand mean
- Silt mean
- Clay mean
- Height mean
- Relative Height mean
- Slope mean

# **Conclusions and Future Goals**

#### Conclusions

- Based on our findings, out of 67 fields, XX% were identified as good candidates for conservation, on average a XX% area of those fields
- Multiple factors go into if an area is profitable or not

#### **Future Goals**

- Use NDVI in the final dataset
- Create a profitability map
- Compare our conservation predictions with known conversation areas

#### References & Acknowledgements:

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