Connecting the Data: WHIN's Ecosystem Goes Full Circle

WHIN launches it's data portal

The concept behind WHIN's Alliance model is simple: accelerate the adoption of a common set of IoT technologies in a living lab and collect data from the use of the technology for researchers and educators. But making that data available is a technological feat in and of itself.

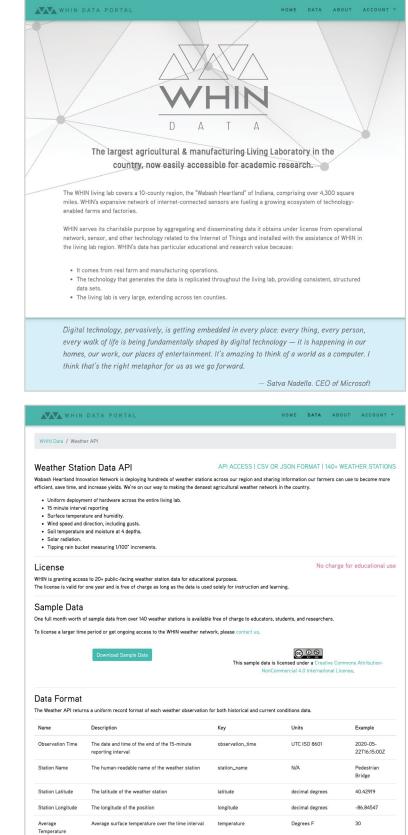
WHIN collects a huge amount of very diverse data. Its dense array of weather stations report temperature, humidity, solar radiation, precipitation, wind speed and direction, and soil moisture and temperature at four depths every 15 minutes—and has been doing so for over a year. Starting in the 2020 growing season, WHIN began receiving high resolution images from hundreds of thousands of acres. Also in the data lake? Data from the operation of farm equipment of 30+ Ag Alliance members.

To help researchers and educators connect with all that data, WHIN's Data Portal was launched over the summer. The portal can be used to request sample sets and to contact WHIN to arrange for specific data sets.

WHIN held its first Q&A meeting for Purdue researchers in August. Interested departments included:

- Agricultural & Biological Engineering
- Department of Food Science
- Indiana State Climate Office
- Agronomy Education and Outreach
- Computer Science
- Civil Engineering
- Agronomy
- Horticulture & Landscape Architecture
- Ag Economics
- Department of Earth, Atmospheric, and Planetary Sciences
- ITAP Research Computing
- Purdue Center for Regional Development

WHIN will continue to work with researchers to understand and meet their needs.



Connecting the Data: WHIN's Ecosystem Goes Full Circle (Cont'd)

and finds an educational partner in Purdue's Data Mine

A very important stakeholder in WHIN's data lake is educators, and Purdue has made data literacy a campus-wide priority. The idea is to prepare students in every discipline to have a working knowledge of data analytics that will give them an edge in the job market. The initiative recognizes that, thanks to IoT, the world is getting smarter. There is, therefore, a growing need for workers who have not only traditional job skills, but who also can extract new knowledge from the enormous amount of data IoT generates.

But for 600 undergraduate students in Purdue's Data Mine learning community, becoming data fluent is a 24/7 immersion experience. Data Mine students live together in Hillenbrand Hall and work together on collaborative, interdisciplinary projects developed for them by corporate and campus partners who give them access to real world data and guide them through solving specific problems with the data.

In the Fall 2020, semester, WHIN joined Bayer Crop Science, Beck's, CAT Digital, Cummins, Delta Faucet, Elanco, Ford, Jobvite, John Deere, Kraft-Heinz, Lawrence-Livermore National Laboratories, Merck, Microsoft Minecraft, MITRE, OneAmerica, Rolls-Royce, Sandia National Laboratories, TMap, UPS, and Viasat as a corporate partner. WHIN's data is well-suited for classroom projects.

The partnership developed after Data Mine Director and professor of Statistics, Dr. Mark Ward, invited Johnny and Jack to present to students last spring. Jack asked how many of the 70 students present knew that agriculture includes data and cutting-edge technology. Two raised their hands. By the end of the presentation, all 70 let Jack know they got it: a career in agriculture had become an exciting new option for these dataminded students.





Data Mine students in a seminar class.



Locating a WHIN weather station at Hillenbrand Hall.